

Date: April 27, 2017.

The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata 700 001.

Fax #: 033-2210 4492 / 2210 4500 / 2210 4468 / 2223

Dear Sir,

Sub: Prior Intimation of Board Meeting to consider Audited Financial Results of the Company for the 4th quarter and Financial Year ended March 31, 2017 and to consider Recommendation of Dividend for the Financial year 2016-17

In compliance with Regulation 29(1)(a) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('the said Regulations'), we would like to inform that a meeting of the Board of Directors of Bata India Limited ("the Company") will be held on **Monday, May 15, 2017**, *inter alia*, to consider and approve the Audited Financial Results of the Company for the 4th quarter and financial year ended March 31, 2017.

Further, in compliance with Regulation 29(1)(e) of the said Regulations, we would also like to inform that the Board will consider, *inter alia*, recommendation of Dividend on Equity Shares of the Company for the financial year ended March 31, 2017.

Thanking you.

Yours faithfully,
For BATA INDIA LIMITED



MALLOY KUMAR GUPTA
Company Secretary

Copy to : The Manager
Corporate Relationship Department
BSE Limited
1st Floor, New Trading Wing
Rotunda Building
P J Towers, Dalal Street, Fort
Mumbai - 400 001.
Fax : (022) 2272 3121/ 3719

Copy to : The Manager
Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor, C-1, Block G
Bandra Kurla Complex, Bandra (E)
Mumbai 400 051.
Fax #: 91-22-2659 8237/38/ 8120

BATA INDIA LIMITED

CIN : L19201WB1931PLC007261