

Date: October 18, 2017

The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range,
Kolkata - 700001

Dear Sirs,

Subject: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

In compliance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that Mr. Ram Kumar Gupta, Director Finance and Chief Financial Officer of Bata India Limited was interviewed by 'ET Now', which was aired today, i. e., on Wednesday, October 18, 2017 around 10.30 a.m.

A transcript of the interview shall be shared shortly. The same will also be made available on the website of the Company, viz., www.bata.in.

This is for your information and records.

Thanking you.

Yours faithfully,
For BATA INDIA LIMITED



MALOY KUMAR GUPTA
Company Secretary

- Copy to:
- (1) The Manager
Corporate Relationship Department
BSE Limited
1st Floor, New Trading Wing, Rotunda Building
P J Towers, Dalal Street, Fort,
Mumbai - 400001
 - (2) The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai - 400051

BATA INDIA LIMITED

CIN - L19201WB1931PLC007261

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