

Date: March 13, 2018

The Manager Corporate Relationship Department BSE Limited 1 st Floor, New Trading Wing, Rotunda Building, P J Towers, Dalal Street, Fort, Mumbai - 400001	The Manager Listing Department National Stock Exchange of India Limited Exchange Plaza, 5 th Floor, Plot No. C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai - 400051	The Secretary The Calcutta Stock Exchange Limited 7, Lyons Range, <u>Kolkata - 700001</u>
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Dear Sirs,

Subject: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**Re: Response to the clarifications sought by National Stock Exchange of India Limited and BSE Limited on March 13, 2018 regarding the media reports in relation to the Securities and Exchange Board of India ("SEBI") asking Bata India Limited ("Company") to probe suspected earnings leak on WhatsApp**

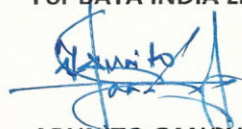
We refer to the media reports in relation to SEBI asking the Company to probe suspected earnings leak on WhatsApp. Based on the information available on the website of SEBI, we understand that the Whole Time Member, SEBI, by its order dated March 12, 2018, bearing reference no. WTM/MPB /ISD/149/2018 ("Order"), has asked the Company to, inter alia, (i) conduct an internal inquiry into the alleged leakage of unpublished price sensitive information relating to its financial results for the quarter ended December 31, 2015 and file the inquiry report with SEBI; and (ii) forthwith strengthen its processes/ systems/ controls to ensure that such instances of leakage of unpublished price sensitive information do not recur in the future and submit a report, inter alia, on the present systems and controls and how controls have been strengthened along with the inquiry report.

During the course of preliminary examination, the Company cooperated and worked closely with SEBI and, inter alia, provided the relevant details sought by SEBI and the chronology of events leading up to the formal announcement of the financial results for the quarter ended December 31, 2015, which have also been set out in the Order. The Company would like to state that it is fully committed to ensuring confidentiality of unpublished price sensitive information. While the Company has robust policies and processes to manage unpublished price sensitive information, we will investigate this incident thoroughly to identify and address process gaps, if any, and fix accountability.

Kindly take note of the above and please arrange to bring it to the notice of all concerned.

Thanking you.

Yours faithfully,
For BATA INDIA LIMITED



ARUNITO GANGULY (FCS 9285)
Assistant Vice President,
Company Secretary & Compliance Officer

BATA INDIA LIMITED

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