

Date: February 10, 2016.

BSE Limited  
Corporate Relationship Department  
P J Towers, Dalal Street, Fort  
Mumbai 400 001.

Fax : (022) 2272 3121/ 3719

Dear Sir,

**Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

**Re: Change in Board of Directors of the Company**

Pursuant to provisions of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with Para A of Part A of Schedule III to the said Regulations, we would like to inform you that at the Board Meeting of Bata India Limited ('the Company') held today, i.e. February 10, 2016, the following changes in Board of Directors were approved :

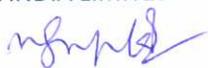
1. Resignation of Mr. George Nigel John Clemons as a Director of the Company with effect from November 12, 2015 as he has stepped down as the Chief Executive Officer of Bata Shoe Organization.
2. Appointment of Mr. Christopher MacDonald Kirk, Chairman of Bata Group as an Additional Director of the Company with effect from February 10, 2016 to hold office upto the date of the forthcoming Annual General Meeting. A brief profile of Mr. Kirk is enclosed herewith and marked as Annexure-'A'.

Also, at the said Board Meeting, based on the recommendation of the Nomination and Remuneration Committee, the Board of Directors also approved re-appointment of Mr. Rajeev Gopalakrishnan as the Managing Director of the Company, for a period of five years effective from February 23, 2016, subject to approval of the shareholders at the forthcoming Annual General Meeting. A brief profile of Mr. Gopalakrishnan is enclosed herewith and marked as Annexure 'B'.

Kindly take the above information on records of the Stock Exchange.

Thanking you.

Yours faithfully,  
BATA INDIA LIMITED



MALOY KUMAR GUPTA  
Company Secretary

Encl: As above.

Copy to :  
The Manager Listing Dept.  
National Stock Exchange of India Ltd.  
Exchange Plaza, 5<sup>th</sup> Floor, Plot No. C/1, G Block  
Bandra-Kurla Complex, Bandra (E)  
Mumbai 400 051.  
Fax #: 91-22-2659 8237/38/ 8120

Copy to :  
The Calcutta Stock Exchange Limited  
7, Lyons Range  
Kolkata 700 001.  
Fax#: 033 2210 4492/ 4500/ 4468

**BATA INDIA LIMITED**

CIN : L19201WB1931PLC007261

Registered Office : 27B, Camac Street, 1st Floor, Kolkata-700016 || Tel : (033) 3980 2001 || Fax : (033) 2289 5748  
E-mail : corporate.relations@bata.com || Website : www.bata.in

## **Brief Profile: Mr. Christopher MacDonald Kirk**

Mr. Christopher MacDonald Kirk (Mr. Kirk), aged 59 years, is a British Citizen and holds a degree of Bachelor in Science with Honors from the University of Wales, UK. Mr. Kirk had started his career in April-1981 with SGS Group, the World's largest testing and inspection company and later became the General Manager of the Company's operations in New Zealand and held a number of senior positions in Thailand, Ghana, Singapore and Australia. He was appointed to Operations Council in 2002, which is the management body of SGS Group and was subsequently appointed as the Chief Operating Officer of South East Asia / Pacific Region and then in 2003 as Executive Vice President - Minerals & Environment Services based in Geneva. Mr. Kirk was also responsible for the cross-sectorial Collateral Management business.

Mr. Chris Kirk became the Chief Executive Officer (CEO) of the SGS Group in November-2006 and held the position till his retirement in March-2015. The SGS Group has over 80,000 personnel in 150 countries worldwide. As CEO, Mr. Kirk had varied international experience with a focus on Europe, Africa and Asia. He had key leadership experience in both regional and business line roles. As CEO, Mr. Kirk re-organized, re-energized and led changes throughout the entire organization resulting in significantly improved profitability, a flatter structure and faster, cleaner lines of communication. Under his leadership the Company had 24 direct reports on the Operations Council. Improvements in growth and margin, including organic growth of almost 8% p.a. were reported during his tenure of 8.5 years. After retiring as CEO, Mr. Kirk was elected to the Board of Directors of SGS.

Mr. Kirk joined the Board of Compass Limited of Bata Shoe Organization 3 years ago at the request of Mr. Thomas G. Bata and accepted the position as the Chairman of Compass Limited Board as of July-2015.

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# Brief Profile: Mr. Rajeev Gopalakrishnan

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Mr. Rajeev Gopalakrishnan, aged 50 years, has been with Bata Shoe Organization (BSO) for more than a quarter of a century. A Mechanical Engineer, Mr. Gopalakrishnan joined BSO in 1990, where he served at various senior positions including Managing Director - Bata Thailand, Managing Director - Bata Bangladesh and Managing Director - Retail of Bata India before becoming the Managing Director of Bata India Limited in 2011. Over the years, he has steered Bata India into becoming the largest retailer and leading manufacturer of footwear with an approx 18% share of the organized footwear market in India.

Today, Bata India enjoys a strong pan India retail network of over 1,265 stores including 1,121 Bata, 102 Hush Puppies, and 42 Footin stores, in over 500 cities. Mr. Gopalakrishnan introduced the 'Footin' retail format in 2012 to sell affordable footwear and accessories targeted at young adults. Bata India distributors have grown 1.2X to 300 & independent footwear dealers have grown 2.3X to 15,000 in 2015.

Knowing well the potential of e-commerce, Mr. Gopalakrishnan has strengthened the e-commerce business of the Company, making its presence grow from 750 cities in FY13 to 1,400 cities across India in FY15. Bata India now sells products through its online portal [www.bata.in](http://www.bata.in) and has also partnered with several online retailers. The Company introduced 'M-Wallet' payment service and a mobile app to tap the growing constituency of smart phone users in the country. Now Bata India is poised to transform into a truly omni-channel retail organisation.

Mr. Gopalakrishnan's achievements and vision have earned him the 'Retail Professional of the Year' in CMO Asia Summit at the Asia Retail Conference in 2015. He was also honoured with the 'Udyog Ratna Award' and 'Certificate of Excellence and Gold Medal' by The Institute of Economic Studies in 2014.

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