

Date: July 15, 2016.

BSE Limited
Corporate Relationship Department
1st Floor, New Trading Wing
Rotunda Building
P J Towers, Dalal Street, Fort
Mumbai - 400 001.

Fax : (022) 2272 3121/ 3719

Dear Sirs,

Sub: PRIOR INTIMATION OF BOARD MEETING

In compliance with Regulation 29(1)(a) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we would like to inform you that a meeting of the Board of Directors of Bata India Limited ("the Company") will be held on **Wednesday, August 3, 2016**, *inter-alia*, to consider and approve the Unaudited Financial Results of the Company for the 1st quarter ended June 30, 2016.

The outcome of the Board Meeting will be intimated to you in due course.

Thanking you.

Yours faithfully,
For BATA INDIA LIMITED



MALOY KUMAR GUPTA
Company Secretary

Copy to : The Manager Listing Dept.
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor, Plot No. C/1, G Block
Bandra-Kurla Complex, Bandra (E)
Mumbai 400 051.
Fax #: 91-22-2659 8237/38/ 8120

Copy to : The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata 700 001.
Fax #: 033-2210 4492 / 2210 4500 / 2210 4468 / 2223

BATA INDIA LIMITED

CIN : L19201WB1931PLC007261

Registered Office : 27B, Camac Street, 1st Floor, Kolkata-700016 || Tel : (033) 3980 2001 || Fax : (033) 2289 5748
Share Dept. Tel : (033) 2289 5796 / 3980 2021 || E-mail : share.dept@bata.co.in || Website : www.bata.in